

10-Second PEP TALKS

Humor, Help & Hope
You Won't Find On
Motivational Posters



SPORTS ♦ BUSINESS ♦ LIFE
#7 in the Series

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

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Thanks Coach!

10-Second Pep Talk

Our greatest want in life is somebody who shall make us what we can be.

— *Ralph Waldo Emerson*



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It Just Came to Me

10-Second Pep Talk

Trying. Doing. Playing around.



How work reveals the answers.

— *Jerry Hocutt*

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Coin Flip

10-Second Pep Talk



I've been doing this 40 years and I don't have a frickin' idea what is going to happen.

— *Pete Carroll, Seattle Seahawks*

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Show Me

10-Second Pep Talk



One learns by doing the thing; for though you think you know it, you have no certainty until you try.

— *Sophocles*

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You Know That Funny Feeling?

10-Second Pep Talk



The subconscious is like the wind or gravity or radio waves: It cannot be seen or held. It speaks to you in feelings and ways you cannot hear.

— *Jerry Hocutt*

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Still Killing It

10-Second Pep Talk



Being a comedian is like being a murderer. No matter how many times people tell you to stop, you want to keep doing it.

— *Jerry Seinfeld*

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And Then What Happened?

10-Second Pep Talk

Talk with those who take risks.



They are the most interesting people in the room.

— *Jerry Hocutt*

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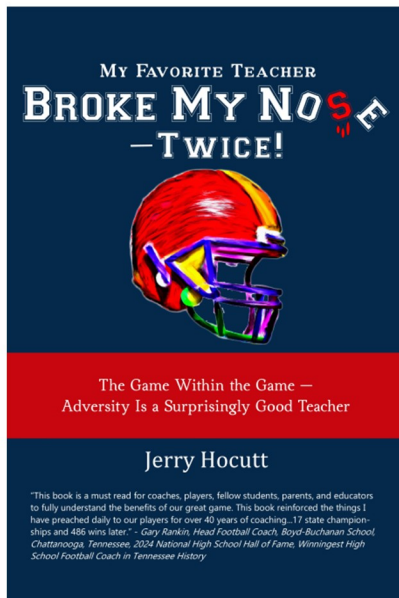


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Through humor, great stories and quotes Jerry has created a book that helps me reflect why I went into the education and coaching profession 40 years ago. — **Ken Potter**, *Jesuit High School, Portland, OR, 4 state championships, **winningest high school football coach in Oregon history***

This book is a must read for coaches, players, fellow students, parents, and educators. — **Gary Rankin**, *Boyd-Buchanan School, Chattanooga, TN, 40 years coaching with 17 state championships, **winningest high school football coach in Tennessee history***

Outstanding book with tons of stuff related to learning, character development and doing things the right way. — **Jim Roth**, *Southern Columbia High School, Catawissa, PA, 40 years head coach, 14 state titles, **Pennsylvania's all-time winningest high school football coach***

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