

10-Second PEP TALKS

Humor, Help & Hope
You Won't Find On
Motivational Posters



SPORTS ♦ BUSINESS ♦ LIFE
#5 in the Series

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

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Muscle Memory Training

10-Second Pep Talk



I never took a shot in a game I didn't take a thousand times in practice.

— *Kobe Bryant*

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Alone

10-Second Pep Talk



You don't want to be the best at doing it. You want to be the only one doing it.

— *Jerry Garcia*

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Clock's Ticking

10-Second Pep Talk



Take your time — but hurry!

— *Wyatt Earp, when asked how to win
a gunfight*

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Got a Flashlight?

10-Second Pep Talk

***LOOKING FOR THE SOLUTION
WITHOUT LISTENING TO THE PROBLEM
IS LIKE WORKING IN THE DARK***

— *Computer advertisement in magazine
circa 1975*

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Heroes Don't Set Out to Be

10-Second Pep Talk

No one ordered Ralph Puckett (Army Congressional Medal of Honor recipient) to run with reckless abandon into the open field, but *someone had to do it.*

— Admiral William McRaven



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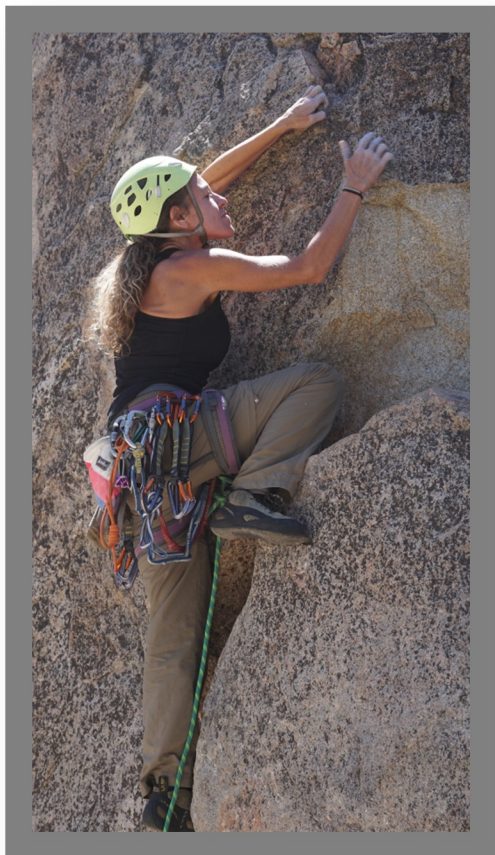


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It's How You Grow

10-Second Pep Talk



Every challenge is both a lesson
and a test.

— *Jerry Hocutt*

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Not Even a Question

10-Second Pep Talk



"Just watch me!"

— *C17 pilot airlifting 800+ refugees from Kabul
when asked if he could takeoff with such a load
in the heat*

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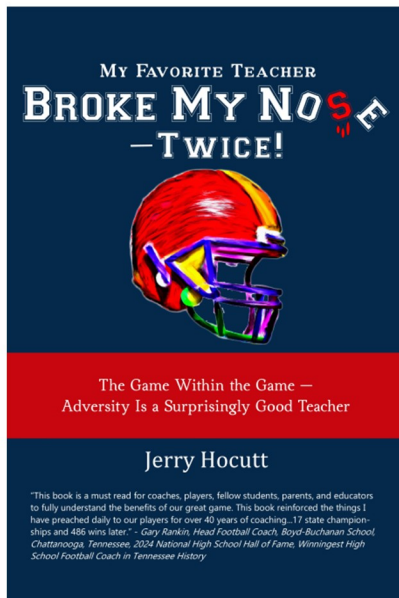


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Through humor, great stories and quotes Jerry has created a book that helps me reflect why I went into the education and coaching profession 40 years ago. — **Ken Potter**, *Jesuit High School, Portland, OR, 4 state championships, **winningest high school football coach in Oregon history***

This book is a must read for coaches, players, fellow students, parents, and educators. — **Gary Rankin**, *Boyd-Buchanan School, Chattanooga, TN, 40 years coaching with 17 state championships, **winningest high school football coach in Tennessee history***

Outstanding book with tons of stuff related to learning, character development and doing things the right way. — **Jim Roth**, *Southern Columbia High School, Catawissa, PA, 40 years head coach, 14 state titles, **Pennsylvania's all-time winningest high school football coach***

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