

10-Second
PEP TALKS

Humor, Help & Hope
You Won't Find On
Motivational Posters



SPORTS ♦ BUSINESS ♦ LIFE
#1 in the Series

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

Bull Rider

10-Second Pep Talk

A professional bull rider can show you how to *ride* a bull. But you have to learn how to *stay* on the bull.



You learn how to stay on the bull by getting *thrown off* the bull.

— *Jerry Hocutt*

My Favorite Teacher Broke My Nose—Twice!

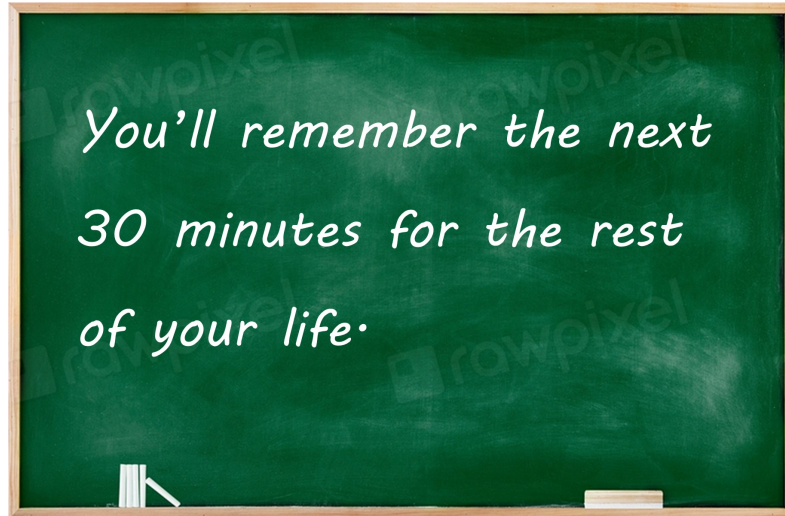


*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

Words Matter

10-Second Pep Talk



The message football Coach Joe Golding left on the team's chalkboard at halftime when his Wichita Falls Coyotes were trailing at halftime. They came back and defeated Houston's Galena Park for their fourth state championship in 1961.

— Ft. Worth Star-Telegram

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

How Did You Turn Things Around?

10-Second Pep Talk

People aren't inspired by your awards, accolades and successes.



They're inspired by how you overcome your vulnerabilities.

— *Diane von Furstenberg*

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

Should I Be Scared?

10-Second Pep Talk



In the end, you will realize that you love golf because of what it teaches you about yourself.

— *Dr. Bob Rotella*

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

BTW

10-Second Pep Talk

Nothing can't be improved by making it shorter and better.

— *Charles Osgood on writing*

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

You Don't Start at Good

10-Second Pep Talk

Don't do it because you're good at it. Do it because you're passionate about it and can get good at it.

— *Tea Leoni*



My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

Wait for the Bobber to Go Under

10-Second Pep Talk

Teach someone hope.



Take them fishing.

— *Jerry Hocutt*

My Favorite Teacher Broke My Nose—Twice!

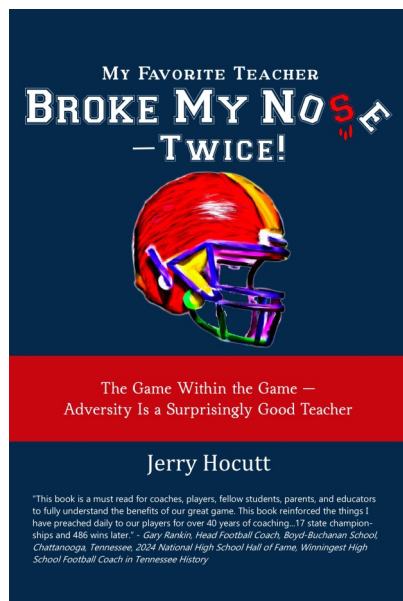


*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author

My Favorite Teacher Broke My Nose — Twice!

The Game Within the Game —
Adversity Is a Surprisingly Good Teacher



Through humor, great stories and quotes Jerry has created a book that helps me reflect why I went into the education and coaching profession 40 years ago. — **Ken Potter**, *Jesuit High School, Portland, OR, 4 state championships, winningest high school football coach in Oregon history*

This book is a must read for coaches, players, fellow students, parents, and educators. — **Gary Rankin**, *Boyd-Buchanan School, Chattanooga, TN, 40 years coaching with 17 state championships, winningest high school football coach in Tennessee history*

Outstanding book with tons of stuff related to learning, character development and doing things the right way. — **Jim Roth**, *Southern Columbia High School, Catawissa, PA, 40 years head coach, 14 state titles, Pennsylvania's all-time winningest high school football coach*

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

© 2025 Jerry Hocutt, Author