

# 10-Second PEP TALKS

Humor, Help & Hope  
You Won't Find On  
Motivational Posters



SPORTS ♦ BUSINESS ♦ LIFE  
*#3 in the Series*

*My Favorite Teacher Broke My Nose—Twice!*



*The Game Within the Game—  
Adversity Is a Surprisingly Good Teacher*

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# This One's for You

*10-Second Pep Talk*



Let everyone make their own mistakes so they can learn the lessons they need to learn.

— *Jerry Hocutt*

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# Under Construction

*10-Second Pep Talk*



Sports builds character. One play. One practice. One game.  
One win. One loss. One season at a time.

— *Jerry Hocutt*

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# You Always Have

*10-Second Pep Talk*



Fall. Figure out what to do on the way down.

— *Del Close, legendary improv guru*

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# Problems, Problems

*10-Second Pep Talk*



If you make every game a life-and-death proposition, you're going to have problems. For one thing, you'll be dead a lot.

— *Dean Smith, North Carolina Tarheels*

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# No Such Thing As a Natural

*10-Second Pep Talk*

No one is cut out for this job.  
You grow into it. You get better  
at it. And you cope.

— Vera Stanhope, "Vera"



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# Make Them Pay

*10-Second Pep Talk*

It's your *will* that your competitors (teammates and opponents) are trying to take away from you so they can beat you.

— *Jerry Hocutt*



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# LOL

*10-Second Pep Talk*



Laughter is good for body and soul. Laughing at oneself, after all, is a sign of intelligence.

— Kathleen Parker

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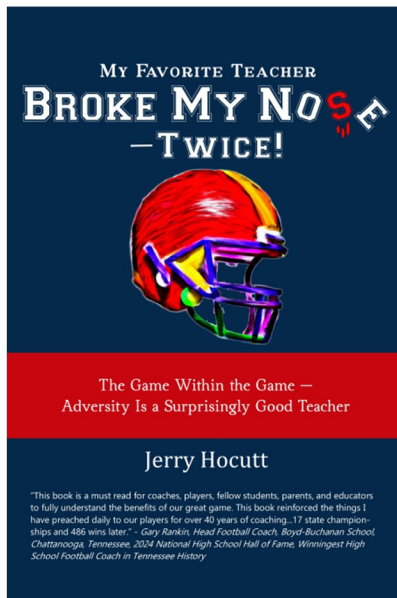
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# My Favorite Teacher Broke My Nose — Twice!

The Game Within the Game —  
Adversity Is a Surprisingly Good Teacher



Through humor, great stories and quotes Jerry has created a book that helps me reflect why I went into the education and coaching profession 40 years ago. — **Ken Potter**, *Jesuit High School, Portland, OR, 4 state championships, **winningest high school football coach in Oregon history***

This book is a must read for coaches, players, fellow students, parents, and educators. — **Gary Rankin**, *Boyd-Buchanan School, Chattanooga, TN, 40 years coaching with 17 state championships, **winningest high school football coach in Tennessee history***

Outstanding book with tons of stuff related to learning, character development and doing things the right way. — **Jim Roth**, *Southern Columbia High School, Catawissa, PA, 40 years head coach, 14 state titles, **Pennsylvania's all-time winningest high school football coach***

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