

10-Second
PEP TALKS

Humor, Help & Hope
You Won't Find On
Motivational Posters



SPORTS ♦ BUSINESS ♦ LIFE
#11 in the Series

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

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Fail to Be Great

10-Second Pep Talk



Baseball is a game of failure. You fail 7 out of 10 times and you're considered great.

— *Derek Jeter*

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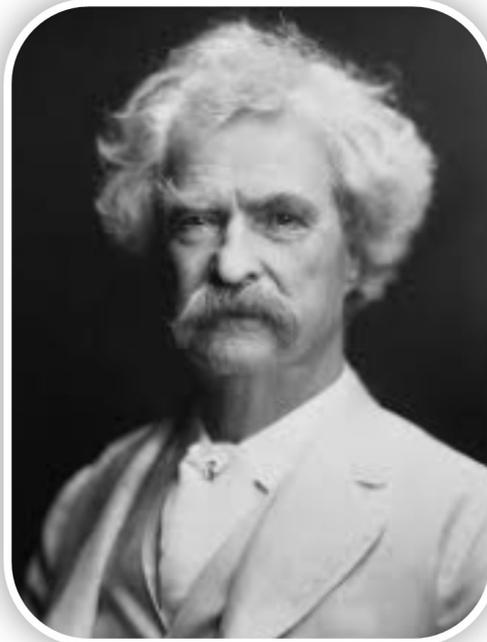
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I Get It

10-Second Pep Talk

I know...



...for I have been there

— *Mark Twain*

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Now My Next Slide Shows...

10-Second Pep Talk

If you're doing a Power Point, you have neither.

— *Jon Meacham*



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What's Not Surprising

10-Second Pep Talk



If you're doing it for the first time, of course everything is going to be a surprise.

— *Jerry Hocutt*

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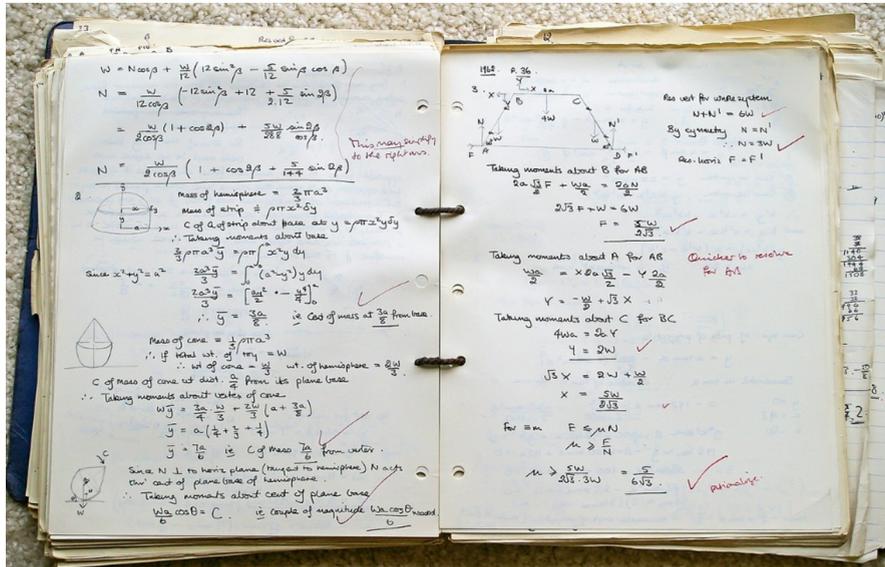


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Do the Math

10-Second Pep Talk



Knowledge + Experience (Successes + Problems + Failures + Mistakes) = Intuitive Wisdom

— Jerry Hocutt

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It Took Their Best to Beat You

10-Second Pep Talk



Did you do your best?

— *Billie Jean King's dad's question to her when she lost a match*

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That's a Fact. Ironic, Huh?

10-Second Pep Talk



Facts are not persuasive. Stories are.

— *Adam Klasfeld*

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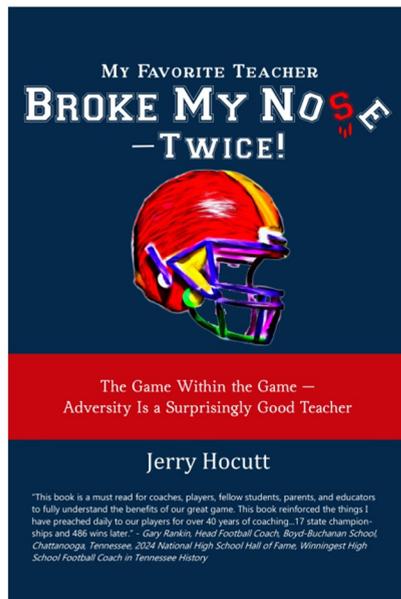


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Through humor, great stories and quotes Jerry has created a book that helps me reflect why I went into the education and coaching profession 40 years ago. — **Ken Potter**, *Jesuit High School, Portland, OR, 4 state championships, winningest high school football coach in Oregon history*

This book is a must read for coaches, players, fellow students, parents, and educators. — **Gary Rankin**, *Boyd-Buchanan School, Chattanooga, TN, 40 years coaching with 17 state championships, winningest high school football coach in Tennessee history*

Outstanding book with tons of stuff related to learning, character development and doing things the right way. — **Jim Roth**, *Southern Columbia High School, Catawissa, PA, 40 years head coach, 14 state titles, Pennsylvania's all-time winningest high school football coach*

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